Commonwealth of Virginia

Virginia Department of Medical Assistance Services

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Virginia Medicaid Launches Spanish-language CubreVirginia Website

~ New website gives Spanish-speaking Virginians access to information on eligibility, Medicaid services and application assistance ~

Richmond – The Virginia Medicaid agency today announced the launch of a Spanish-language website, CubreVirginia.org, a one-stop-shop for Spanish-speaking Virginians seeking information about low- and no-cost health coverage.

"We have made incredible progress over the past year in our outreach to non-native English-speaking Virginians," said Karen Kimsey, Director of the Virginia Department of Medical Assistance Services. "The CubreVirginia website is an important step in our ongoing work to ensure that all eligible men, women and children have access to high-quality health coverage in their native language. We will continue to move forward with innovations and outreach efforts designed to make our agency more member-focused and more accessible to all Virginians."

Like the English-language Cover Virginia website, coverva.org, CubreVirginia is a consumer-friendly source of information for visitors interested in learning who is eligible for Medicaid,

what services are covered, and how they can apply for coverage. Other languages are available through Google Translate.

Both websites feature an eligibility screening tool -- a popular, easy-to-use online assessment to help users understand the requirements to receive Medicaid coverage. The websites also provide helpful information for individuals who are seeking to apply for health insurance coverage on the federal Marketplace. Open enrollment for the Marketplace began on November 1.

Cover Virginia has attracted more than 2 million views since its launch in 2013. The website is a recognized and trusted source of information for potentially eligible individuals, existing Medicaid members and health care advocates.

The English-language Cover Virginia website launched a redesign in March that is mobile friendly for smartphones and tablets. The website improvements included recommendations from the Medicaid Member Advisory Committee.

Visitors to the CubreVirginia and Cover Virginia websites can sign up to receive regular news about the Medicaid program via email or text. The messages are available in English and Spanish.

Another digital tool available through Virginia Medicaid is the Virginia Managed Care app, which can be downloaded from the [App Store](#) and [Google Play](#).

Information is also available by calling 1-855-242-8282. Individuals who are deaf or hearing impaired can call 1-888-221-1590.